



LAW OFFICES OF  
**SHERMAN & SHERMAN**  
 A PROFESSIONAL CORPORATION  
 ONE CENTURY PLAZA  
 2020 CENTURY PARK EAST  
 SEVENTEENTH FLOOR  
 LOS ANGELES, CALIFORNIA 90067  
 TELEPHONE (310) 789-3200  
 FAXSIMILE (310) 789-3210

DOCKET NO. MET1.0003

PATENT APPLICATION

## COMBINED DECLARATION AND POWER OF ATTORNEY FOR PATENT APPLICATION

As a below named inventor of an invention titled METHOD AND APPARATUS FOR DELIVERY OF TELEVISION PROGRAMS TARGETED DE-COUPLED ADVERTISING, I hereby declare that:

My residence, post office address and citizenship are as stated below next to my name,

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled METHOD AND APPARATUS FOR DELIVERY OF TELEVISION PROGRAMS TARGETED DE-COUPLED ADVERTISING the specification of which (check one)

\_\_\_\_\_ is attached hereto  
X was filed on June 27, 2001  
 and was amended on (or amended through)  
 \_\_\_\_\_ (if applicable)

Application Serial No. 09/893,192

I hereby state that I have reviewed and understand the contents of the above-identified specification, including the claims, as amended by any amendment(s) referred to above.

I acknowledge the duty to disclose information which is material to the examination of this application in accordance with Title 37, Code of Federal Regulations, Sec. 1.56(a).

I hereby claim foreign priority benefits under Title 35, United States Code, Sec. 119 of any foreign application(s) for patent or inventor's certificate listed below and have also identified below any foreign application for patent or inventor's certificate having a filing date before that of the application on which priority is claimed:

Prior Foreign Application(s)	Priority Claimed
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Number	Country	Day/Month/Year Filed	Yes	No
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I hereby claim priority benefits under Title 35, United States Code Sec. 119(e) of the below listed United States provisional application(s):

60/215,450	June 30, 2000
60/226,137	August 18, 2000

Appln. Serial No.	Filing Date
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I hereby claim the benefit under Title 35, United States Code, Sec. 120 of any United States application(s) listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States application in the manner provided by the first paragraph of Title 35, United States Code, Sec. 112, I acknowledge the duty to disclose material information as defined in Title 37, Code of Federal Regulations, Sec. 1.56(a) which occurred between the filing date of the prior application and the national or PCT international filing date of this application.

Appln. Serial No.	Filing Date	Status (patented, pending, abandoned)
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I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

I/(We) hereby appoint the following attorneys to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith: KENNETH L. SHERMAN, Registration No. 33,783 of:

SHERMAN & SHERMAN, A.P.C.  
2029 Century Park East  
Seventeenth Floor  
Los Angeles, California 90067  
Tel: (310) 789-3200

with full power of substitution and revocation, to prosecute this application and to transact all business in the Patent and Trademark Office connected therewith, and all future telephone calls and correspondence should be directed and/or addressed to Kenneth L. Sherman, Sherman & Sherman.

37 C.F.R. § 1.47 (1) and 35 U.S.C. § 116 P 2 require all available joint inventors to file an application "on behalf" of themselves and on behalf of a joint inventor who "cannot" be found or reached after diligent effort " " or who refuses to "join in an application. " " M.P.E.P. § 409.03 (a), 6<sup>th</sup> ed., rev. 3 (emphasis added). See also 62 Fed. Reg. 53,131, 53 137, 203 O.G. 68 (Oct. 10, 1997).

I, I am an above named joint inventor and have signed this declaration on my own behalf and also sign this declaration under 37 CFR 1.47(a) on behalf of the nonsigning inventor, particulars for whom are:

Ariel Bentolila who is the tenth listed inventor and who refuses to sign

NOTE: The name of the non-signing inventor should preferably also be filled in at the appropriate prior space in the declaration, adding the words "non-signing inventor-completed on added page."

Citizenship: United States of America is the believed citizenship place of the non-signing inventor  
Believed last known address for non-signing inventor: 2655 Keystone Avenue, Apt. 36, Santa Clara, California 95051

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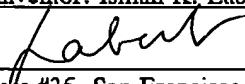
## PATENT APPLICATION

NOTE: Ordinarily, the last known address will be the last known residence of the non-signing inventor(s). A post office box is insufficient. Other addresses at which the non-signing inventor(s) may be reached should also be given. These can best be given in the Statement of Facts In Support of Filing on Behalf of Omitted Inventor. M.P.E.P. § 409.03(e), 6<sup>th</sup> ed.

## II. Accompanying this declaration is:

- (1) A Declaration and Statement of Facts in Support of Filing on Behalf of Non-Signing Inventor
- (2) A Petition Under 37 CFR 1.47(a) and Appropriate Fee

\*\*\*\*\*  
Full name of sole or first inventor: Ismail K. Labeeb

Inventor's signature: 

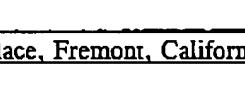
Date: 2/27/02

Residence: 1369 Hyde Street #35, San Francisco, California 94109

Citizenship: Indian

Post Office Address: Same as above

\*\*\*\*\*  
Full name of sole or second inventor: Manu Mehra

Inventor's signature: 

Date:

Residence: 551 Pawnee Place, Fremont, California 94539

Citizenship: U.S.

Post Office Address: Same as above

\*\*\*\*\*  
Full name of sole or third inventor: Victor Matveev

Inventor's signature: 

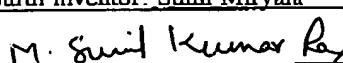
Date: 2/27/02

Residence: 215 Vivian Common, Fremont, California 94536

Citizenship: Russia

Post Office Address: Same as above

\*\*\*\*\*  
Full name of sole or fourth inventor: Sunil Miryala

Inventor's signature: 

Date: 2/27/02

Residence: 3368 Red Cedar Terrace, Fremont, California 94536

Citizenship: India

Post Office Address: Same as above

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## PATENT APPLICATION

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## II. Accompanying this declaration is:

- (1) A Declaration and Statement of Facts in Support of Filing on Behalf of Non-Signing Inventor
- (2) A Petition Under 37 CFR 1.47(a) and Appropriate Fee

Full name of sole or first inventor: Ishan K. Labad

Date: 2/27/02

Inventor's signature: *Labad*

Residence: 1369 Buena Street #35, San Francisco, California 94109

Citizenship: Indian

Post Office Address: Same as above

Full name of sole or second inventor: Mane Mehta

Date: 2/28/02

Inventor's signature: *Mane Mehta*

Residence: 551 Pawnee Place, Fremont, California 94539

Citizenship: U.S.

Post Office Address: Same as above

Full name of sole or third inventor: Victor Malyshev

Date: 2/27/02

Inventor's signature: *Victor Malyshev*

Residence: 215 Virium Common, Fremont, California 94536

Citizenship: Russia

Post Office Address: Same as above

Full name of sole or fourth inventor: Sunil Kulkarni

Date: 2/27/02

Inventor's signature: *Sunil Kulkarni*

Residence: 311A Red Cedar Terrace, Fremont, California 94536

Citizenship: India

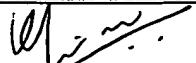
Post Office Address: Same as above

## SHERMAN &amp; SHERMAN

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PATENT APPLICATION

Full name of sole or fifth inventor: Yunis MustafaInventor's signature: 

Date: 2/27/02

Residence: 1063 Morse Avenue, #16-305, Sunnyvale, California 94089Citizenship: IndiaPost Office Address: Same as aboveFull name of sole or sixth inventor: Amar GogoiInventor's signature: 

Date: 2/27/02

Residence: 2270 Dayle Court, Fremont, California 94539Citizenship: IndiaPost Office Address: Same as aboveFull name of sole or seventh inventor: Santosh GodboleInventor's signature: 

Date: 02/27/2002

Residence: 1001 E. Evelyn Terrace #109, Sunnyvale, California 94086Citizenship: IndiaPost Office Address: Same as aboveFull name of sole or eighth inventor: Oleg LarinInventor's signature: 

Date: 02/27/02

Residence: 41252 Roberts Avenue, #34, Fremont, California 94538Citizenship: RussiaPost Office Address: Same as aboveFull name of sole or ninth inventor: Richard HumblemanInventor's signature: 

Date: 2/27/02

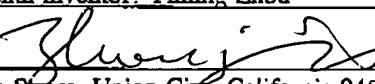
Residence: 343 LOWER VINTNERS CIRCLE, FREMONT, CALIFORNIA 94539Citizenship: Great BritainPost Office Address: Same as aboveFull name of sole or tenth inventor: Ariel BentolilaInventor's signature: "Non-signing inventor-Petition Under 37 CFR 1.47 (a) enclosed" Date:Residence: 2655 Kevstone Avenue, Apt. 36, Santa Clara, California 95051Citizenship: Great BritainPost Office Address: Same as above

## SHERMAN &amp; SHERMAN

ATTORNEYS AT LAW

DOCKET NO. MET1.0003

PATENT APPLICATION

Full name of sole or eleventh inventor: Yiming ZhouInventor's signature: 

Date: 2/27/02

Residence: 4800 La Habra Street, Union City, California 94587

Citizenship: Great Britain

Post Office Address: Same as above

CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service first class mail in an envelope addressed to the: Assistant Commissioner for Patents, Washington, D.C. 20231 on 2/28/02

(Type or print name of person mailing paper)  
G:\KLS\MET1\MET1.0003\COMBDEC.wpd(Signature of person mailing paper) 